

BancSource Hosts State Banking Associations and Business Partners for 3rd Annual Coalition Summit

BancSource held its third annual Coalition Summit September 30 - October 2, 2009 at The Nines hotel in Portland. The meeting included staff and executives from BancSource's coalition of state banking associations from the states of Arizona, Idaho, Iowa, Massachusetts, Michigan, Nevada, Oregon, Tennessee, Utah, Virginia, and Washington. Also on hand were BancSource business partners, including Harland Clarke, Cintas, Office Depot, and Internet Identity.

Day one of the meeting focused on the Harland Clarke partnership, kicking off with a presentation from **Jana Schmidt**, senior vice president, Harland Clarke. The day also included presentations on several new business opportunities for the associations, including ID Reclaim, an identity theft protection and recovery service, the Cintas Document Destruction Program, and Internet Identity's Anti-Phishing Program.

The second day included roundtable discussion and dialogue among the associations, as well as guest speaker, **Al Rickard**, president of Association Vision. Rickard's presentation, "Recession to Necession: Marketing Your Association Out of This Mess," helped give banking associations new tools for success during the current economic environment.

Colin Barrett, vice president of administration and membership services for the Tennessee Bankers Association, was presented the first ever BancSource Coalition Champion Award. This award recognized Barrett's outstanding efforts and contributions in support of the Coalition and his association's success with the Harland Clarke and Office Depot programs in Tennessee. ■

Gene Meyer, president, BancSource, presents the BancSource Coalition Champion Award to Colin Barrett, vice president of administration and membership services, Tennessee Bankers Association.



Jana Schmidt, senior vice president, Harland Clarke, presents to the BancSource Coalition.



Rick Taibl, global account manager with Cintas, presents the BancSource Document Destruction program to state banking associations at the Summit.

Everyone wins when we work together.



We were made for times like these.



For more information on how to protect your bank
Tom Chandler
405.290.5678, ext 7239#

With an unmatched Reinsurance portfolio, an industry leading 25% market share and an A-(Excellent) Rating with a stable outlook from A.M. Best, you can count on Bancinsure to be there for your bank when you need us most.

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Change is coming. Bancinsure is ready.



BancSource Launches New Partnership with Cintas Document Destruction Services

A cost-effective, secure and compliant document destruction solution for Oregon bank and associate members

By leveraging the purchasing power of the BancSource Coalition, which now encompasses over a dozen states across the country, BancSource has negotiated a national account pricing structure for its new Cintas Document Destruction program. This leveraged buying power puts OBA members on a level playing field with some of the nation's largest companies.

The Cintas program is designed to provide local flexibility with organizational scalability. Cintas security consultants will help OBA members establish a complete document shredding program that is customized to specific business needs - no matter the size of the organization.

Established in 2003, Cintas' Document Destruction Division has secure document destruction operations throughout the U.S. and Canada. Most importantly, their coverage and presence in Oregon is extensive. In August 2008, Cintas became the first company to be nationally AAA certified by the National Association of Information Destruction (NAID). In fact, Cintas is the only national service provider to be both PCI-DSS Certified Compliant and NAID AAA Certified. National certification (recommended as a vendor selection criteria by the FTC) ensures Cintas' compliance with the stringent security practices and procedures established by NAID,

and consistency throughout all Cintas Document Destruction locations.

If you're ready to start taking advantage of this program, or if you have questions, please contact Cintas' local Market Manager, **Travis Smith**, at (503) 283-7733 or bancsource@cintas.com. You can also arrange for a visit from one of Cintas' highly trained security consultants for a free, no obligation Physical Document Security Assessment.

We hope you'll consider this new BancSource program. Remember, in addition to saving you money, this program drives an essential stream of financial support to the Oregon Bankers Association. ■



Cintas Program Benefits:

- Reduced cost via a national account pricing structure
- Only national service provider to be both PCI-DSS Certified Compliant and NAID AAA Certified
- Local flexibility with organizational scalability, including onsite and offsite destruction options
- Superior service quality by the most customer-oriented vendor in the industry
- Streamlined operations with an organization-wide syndicated shredding program
- Reduced risk and document related exposure to breaches and compliance issues



BUSINESS PARTNERS

PROFIT SOLUTIONS

- Cintas
- Harland Clarke
- Office Depot
- Strunk & Associates
- TIB Card Services

INSURANCE & LENDING

- BancInsure
- TransUnion
- LandAmerica

TECHNOLOGY

- Harland Financial Solutions
- PSC Info Group

FRAUD PREVENTION

- Internet Identity
- Fraud Fighter
- Fraud-Net
- Thumbprint Signature

HUMAN RESOURCES

- OBA Career Network

COALITION HIGHLIGHTS

TOTAL PARTICIPANTS:



ARIZONA	20	21
IDAHO	7	8
IOWA	6	
KENTUCKY		40
MASSACHUSETTS	51	
MICHIGAN	32	
NEVADA	7	5
NORTH CAROLINA	6	
OREGON	33	41
TENNESSEE	19	107
UTAH	14	14
VIRGINIA	40	
WASHINGTON	55	17