

OBA Members Have a New Partner in Combating Online Fraud

BancSource Forges New Partnership with Anti-Phishing Company

Internet Identity, based in Tacoma, Washington, focuses on helping financial institutions protect their customers against phishing and other forms of online fraud by providing low cost, high value phishing readiness and response services.

Phishing is the criminally fraudulent process of attempting to acquire sensitive information such as usernames, passwords and credit card details by masquerading as a trustworthy entity (typically a bank) in an electronic communication. In 2007, a total of 3.5 million Americans gave up sensitive information to phishers, resulting in financial losses of \$2.8 billion (source: *PC World Magazine*, April 2007).

BancSource's new business partnership with Internet Identity provides OBA member banks with low-cost detection, response and mitigation services to combat the growing phishing and Internet fraud problem.

BancSource – Internet Identity Program Highlights

PowerShark phishing site deactivation service provides the fastest and most effective take downs in the world.

- Discounted site deactivation packages for OBA members.
- True 24/7 monitoring/detection service for your corporate identity, including review of each attack by a fraud analyst and immediate notification of confirmed attacks via email.
- Become a less desirable target by rapid deactivation of all types of attacks including: URL's, phone phishing (vishing), SMS text phishing (SMSishing), and malware.
- Access to a secure online portal for reporting and industry specialists able to provide advice on best practices prior to, during, and following attacks.

For more information about the BancSource – Internet Identity program, please contact the BancSource team at (503) 581-3522 or **Dan Jones** at (253) 590-4100 ext. 2222 or dan.jones@internetidentity.com.

Don't Miss These Complimentary Webinars for OBA Members!

"How Phishing Results in Closed Accounts & Damaged Reputations"

And *How the OBA Can Help*

August 7 and August 19 • 9:00 am or 2:00 pm

Register online at www.oregonbankers.com/events

The complimentary webinar will examine the following:

Types of Phishing

- How phishers approach community banks and how it differs from larger institutions.
- Why phishers are starting to focus on your key executives and the danger it poses.
- How phishing is targeting younger customers and why.

What happens to community banks when they are phished?

- A look inside a community bank as it is being phished.
- Who gets blamed for phishing.
- How local media can make a bad situation even worse.

What can a bank do to mitigate the risks and how is the OBA ready to help?

- What to do to prepare for an attack.
- What to do during an attack.
- What to do after an attack. ■

BancSource Coalition Highlights

Welcome New Participants!

BANCOURCE COALITION

pb = Participating Banks

Washington	60 pb
Oregon	33 pb
Idaho	5 pb
Massachusetts	37 pb
Michigan	33 pb
Nevada	8 pb
Utah	14 pb
Tennessee	12 pb
Virginia	38 pb
Arizona	20 pb
Total Coalition (as of June 2008)	260 Participating Banks

We are proud to announce that the following banks have recently joined the BancSource Coalition:

• NUVO Bank & Trust Springfield, Massachusetts	• Bank of Lincoln County Fayetteville, Tennessee
• First National Bank of Ipswich Ipswich, Massachusetts	• First Peoples Bank of Tennessee Jeferson City, Tennessee
• Liberty Bank of Washington Poulsbo, Washington	

IN PARTNERSHIP WITH **HARLAND CLARKE™**

PowerPost Now Available on OBA Career Network

Upgrade your posting and broadcast your job opening to over a dozen job boards.

The most Powerful Posting option on the Internet!

A new job posting feature that will broadcast your posting to over a dozen job boards, including GoogleBase, Indeed, SimplyHired, and in many cases Craigslist, is now available through OBA Career Network.

OBA bank members who post a position on Career Network now have the option of upgrading their job posting for a fee of \$149 and having it broadcasted via PowerPost to the following job boards:

- JobTarget.com • Indeed (*Featured Job)
- SimplyHired (*Featured Job) • Craigslist (in most cities)
- America's Job Exchange • Googlebase • Oodle • TeleportJobs
- Olx • Juju • CareerMetaSearch • AJEPI • Gosasa • Vast
- 10millionjobs • TopUSAJobs • Jobalot • DiversityJobs

And we're adding more every day!

OBA Career Network lets you browse resumes and contact candidates for free! You only pay when a candidate is interested in your position. Start your candidate search today at <http://careers.oregonbankers.com>. ■

BancSource Crosses the State Teaching the Ins and Outs of Fraud-Net

With the help of **Bret Rock**, director of Fraud-Net at the Florida Bankers Association, and **Dan Jones** of Internet Identity, BancSource recently completed a 1,000 mile tour across the state with stops in Canyonville, Bend and Portland to provide Fraud-Net training to bankers and law enforcement officials.

The free BancSource-sponsored sessions provided both new and existing users of Fraud-Net comprehensive training and tips on using the system and showed how to take advantage of the system's advanced features that often go overlooked.

In addition to the Fraud-Net training, attendees received a bonus presentation on phishing from Jones. The presentation focused on types of phishing, what happens when a community bank is attacked, and what a bank can do to mitigate risks. Webinar versions of this presentation are being held free for OBA members. See page 22 for more information.

Couldn't make it to the Fraud-Net Orientation & Training Session?

Learn from the convenience of your desk by attending one of these upcoming "Learning to Use Fraud-Net" webinars:

Date: Wednesday, August 6 or Wednesday, September 10

Time: 11:00 AM - 12:30 PM PDT

Register at: www.oregonbankers.com/events ■



▲ Dan Jones of Internet Identity and Andee Rose of BancSource
 ◀ Bret Rock teaching "Fraud-Net 101" to a class of bankers and law enforcement in Portland on July 11

COMMENTS FROM ATTENDEES

"I was already using Fraud-Net but had no idea of what all it could do. Great information that I have already started using. Just a simple thing like changing my password helped. Thank you!"



InternetIdentity

Free Phishing Reporting Service!

If you suspect a phishing attack just send the URL in an email to:

ReportPhishing@oregonbankers.com

If it is determined to be a phishing URL it will get sent to Microsoft and Google for inclusion in their important anti-phishing filters. Internet users using the latest versions of IE or Firefox will receive notice not to proceed to the site.